

WORKSHEET: Dollywood Values

maximum number of
points attainable

I. Questions on the text

Read all the questions first, then answer them in the given order.
Use your own words as far as is appropriate.

1. Describe Dolly Parton's background and her outstanding professional achievements. What makes her career a typical example of the American Dream? **20**
2. Show in detail that Dollywood represents typical, conservative American values. Give evidence from the text. **20**
3. Describe "what insiders call 'destination' parks" (l. 26). To what extent do they differ from Dollywood? **10**
4. Analyse the writer's attitude towards Dollywood. How do language and tone express his view? **30**
5. Examine Dolly's personality. Is it reflected in her park? **20**

II. Composition

50

Choose **o n e** of the following topics. Write about 250 to 300 words.

1. Can or should people be forced to adopt a healthy lifestyle?
2. Duty or pleasure?
Write a speech with this title given by a student representative at an American or British graduation ceremony.
3. What are the values that constitute the essence of Western civilisation?

4. Comment on the cartoon.



Invading new markets

From: www.politicalcartoons.com

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III. Translation**50**

Translate the following text into German:

During the research for this book, I was often asked what was the point in my writing about Englishness when the inexorable spread of American cultural imperialism would soon make this an issue of purely historical interest.

The economic influence of American corporate giants may indeed be overwhelming, and even pernicious, but their cultural impact is perhaps less significant than either they or their enemies would like to believe. Given increasing evidence of fragmentation of nations into smaller and smaller cultural units, it does not make sense to talk of a world of six billion people becoming a vast monoculture. The spread of globalization is undoubtedly bringing changes to the cultures it reaches, but change does not necessarily mean the abolition of traditional values.

Within Britain the fervour and power of Scottish and Welsh nationalists does not seem to be much affected by their taste for American soft drinks, junk food or films. Ethnic minorities in Britain are increasingly keen to maintain their distinctive cultural identities, and the English are becoming ever more fretful about their own cultural 'identity crisis'. In England, regionalism is escalating, and there is considerable resistance to the idea of being part of Europe, let alone part of any global monoculture.

From: Kate Fox, *Watching the English: the Hidden Rules of English Behaviour*, 2004